

# FREDERICK R. LAFFOND CEMETERY MANAGEMENT SEMINAR

December 4-6, 2023



New England Cemetery Association is holding its Laffond Management Seminar on December 4-6, 2023. The seminar covers every imaginable topic relative to the operation, maintenance and management of today's cemetery.

This year's seminar will be held at the **Publick House** in Sturbridge, MA.

Some of our speakers this year will be:

- Poul Lemasters, Lemasters Consulting – Mr. Lemasters provides proactive prevention, reactive counseling, and education and support to the deathcare profession.
- Vince Roberge, Johnson Consulting – Johnson Consulting focuses on the funeral profession and provides guidance to their clients in how to improve their business, provide valuable insights and resources.
- David Ward, Grever & Ward Inc. – Grever & Ward are highly trained and experienced in all aspects of cemetery planning and site development. They have the capability to do whatever is necessary to convert cemetery land to attractive, usable and salable interment space.
- John Rudolph, Map Agency LLC - Map Agency is a strategic brand and graphic design agency. They provide marketing and advertising services for start-up businesses, established corporations, educational services, and non-profit organizations.



## NEW ENGLAND CEMETERY ASSOCIATION

Contact David Boyle, President for registration, cost and other information about the seminar.

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