



An Invitation to the 50th Annual Frederick R. Laffond Cemetery Management Seminar

We invite everyone to attend the 50th Frederick R. Laffond Cemetery Management Seminar **December 9 – 11, 2019 at the Publick House Historic Inn located in Sturbridge, MA**

We have an exciting line up of speakers; here are some of the topics:

- Cremation Memorialization – Opportunities For Your Cemetery
- Benefitting From Technology – Tools For Success
- Promoting Your Cemetery Through Community Engagement
- Cemetery Landscapes Treatments – Historic to Present – Creating Sustainable Designs
- Offering Families Systematic and Professional Sales Presentations
- Investment Strategies For Cemeteries

FOR THE REGISTRATION FORM & SPONSORSHIP OPPORTUNITIES PLEASE GO TO OUR WEBSITE WWW.NEWENGLANDCEMETERY.ORG

We would like to thank all of the New England Cemetery Association members and suppliers for their continued support of this exceptional association, as well as their participation in our events throughout the year.

Sincerely,

Mary Anne Hawthorne & Kelly Perry

