

MOVING FORWARD THROUGH UNCERTAIN TIMES

On behalf of myself, and the Board of the NECA, we would like to thank all of the cemeterians in attendance for taking the time from their busy schedules to learn and share their wealth of knowledge with others. In addition, we thank the NECA Industry Vendors for their continued support, and the speakers who have given of their time to share their expertise, and a special thank you to the entire staff of the Publick House, who helped make this event a success.

For those who may be joining us for the very first time, we would like to share with you a little bit about who Frederick Laffond was. Freddy, a cemeterian and member of NECA since 1970, served as a director from 1981-1987 and then served the organization as Secretary/Treasurer for the next sixteen years. Fred, for many years, was devoted to making sure this event was a success. He knew all in attendance and his warm personality made everyone feel welcome. If you were a first-timer, he made it a point to seek you out and extend a special welcome. In 2003 the Association felt it was appropriate to dedicate this seminar in his name. Fred has been greatly missed by the New England Cemetery Association.

It has been two full years since the membership of the NECA has been together for an in-person event. I am grateful that the overall pandemic recovery is allowing us to once again be together. Video presentations and emails have helped keep us connected to a certain extent, but one thing has become very clear – **we learn more and are more successful when we move forward together!**

Please join us again next year for the 52nd Laffond Seminar.

Thank you again for your participation.

Kelly Perry *2021 Seminar Chair*

New England Cemetery Association



51ST ANNUAL FREDERICK R. LAFFOND CEMETERY MANAGEMENT SEMINAR



Chair-Person

Kelly Perry

December 6th to December 8th, 2021

**51st Annual New England Cemetery Association
Frederick R. Laffond
Cemetery Management Seminar
“Moving Forward Through Uncertain Times”**

Monday, December 6th

7:00–8:45 AM	Breakfast and Registration
8:50	Welcome Remarks & Introduction of First-Timers
9:00 -10:00	Cremation: Applying New Trends to Generate Opportunity Linda Jankowski, webCemeteries,
10:00 -11:00	Negative to Positive Stuart Irwin, Biondan USA
11:00 -11:15	Morning Break
11:15 -11:30	Supplier Introductions
11:30 - 1:30	President’s Luncheon with Keynote Speaker Jack Lechner Introduction of officers, State Reports, Scholarship Recipients, Keynote Address
1:30 - 2:30	In-House vs. Out-Sourcing: Possible Solutions to Your Labor Needs Don Winsett, The Davey Tree Expert Company
2:30 - 3:30	Crematory Projects, From Concept to Reality Christine Toson, The Tribute Companies, Inc.
3:30 - 4:30	Stones & Bones: How Cemetery Preservation and Education Go Hand in Hand Ashlyn Rickord Werner, The Association for Gravestone Studies
4:30 - 5:00	ICCFA, Panel and Update
5:00 - 6:00	Time on Your Own
6:00 - 9:00	Social hour and Dinner

*Un-vaccinated attendees – please wear a face covering
*Fully vaccinated attendees – face coverings optional

Tuesday December 7th

7:00-8:45 AM	Breakfast and Registration
8:50	Welcome Remarks
9:00- 10:00	Environmentally Friendly & Sustainable Turfgrass for New England Cemetery Operations Victoria Wallace, University of Connecticut
10:00-11:00	Offering Natural Burial in Your Cemetery Candace Currie, Green Burial Council, Inc.
11:00-11:15	Morning Break
11:30-12:15	Practical Applications of Green Burial in Existing Cemeteries Patrick Healy, Green Mount; Steven Chiavaroli, GISP Mount Auburn; and Anthony Hollingshead, Swan Point Cemeteries
12:15-12:30	Supplier Introductions
12:30- 1:30	Lunch
1:30- 2:30	Cemetery Trees, Risk Tolerance, Responsibility Doak Marasco, The Davey Tree Expert Company
2:30- 3:00	Monument Restoration Gus Fraser, Mount Auburn Cemetery
3:00- 3:15	Break
3:15- 4:15	After Care; Growing Pre-need Sales Linda Jankowski, webCemeteries
4:15- 4:30	Seminar Recap; Evaluation; Certificates, Closing Remarks
4:30- 6:00	Time on Your Own
6:00- 9:00	Social hour and Dinner

Wednesday, December 8th

7:00-9:00 AM	Breakfast and Farewells
9:00- 12:00	NECA Board of Directors Meeting

Thank you very much for attending. Please drive safely.

Kelly Perry