

Back to Basics

The 2022 Laffond Seminar Committee, and the Board of the NECA, would like to thank all the cemeterians in attendance for taking the time from their busy schedules to learn and share their wealth of knowledge with others. In addition, we thank the NECA Industry Vendors for their continued support, and the speakers who have given of their time to share their expertise, and a special thank you to the entire staff of the Publick House, who helped make this event a success.

For those who may be joining us for the very first time, we would like to share with you a little bit about who Frederick Laffond was. Freddy, a cemeterian and member of NECA since 1970, served as a director from 1981-1987 and then served the organization as Secretary/Treasurer for the next sixteen years. Fred, for many years, was devoted to making sure this event was a success. He knew all in attendance and his warm personality made everyone feel welcome. If you were a first-timer, he made it a point to seek you out and extend a special welcome. In 2003 the Association felt it was appropriate to dedicate this seminar in his name. Fred has been greatly missed by the New England Cemetery Association.

Please join us again next year for the 53rd Laffond Seminar.

Thank you again for your participation.

Kelly Perry, Maureen Crick Owen, Gregory Howard

New England Cemetery Association



52ND ANNUAL FREDERICK R. LAFFOND CEMETERY MANAGEMENT SEMINAR



2022 Seminar Committee

Kelly M. Perry, Maureen Crick Owen, Gregory Howard

December 5th to December 7th, 2022

**52nd Annual New England Cemetery Association
Frederick R. Laffond
Cemetery Management Seminar
“Back to Basics”**

Monday, December 5th

- 11:30 - 12:45 **Registration**
- 12:45 **Welcome Remarks & Introduction of First-Timers**
- 1:00 - 2:00 Barbara Kemmis - Part 1
Should Cremated Remains Rest in Peace?
- 2:00 - 3:00 Hayden Burrus
**How to Ensure Your Perpetual Care Fund Will
Stand the Test of Time.**
- 3:00 - 3:15 **Break**
- 3:15 - 3:30 **Supplier Introductions**
- 3:30 - 4:30 Barbara Kemmis – Part 2 with Scott MacKenzie
Cremation Memorialization
- 4:30 - 6:00 **Time on Your Own**
- 6:00 - 9:00 **Social Hour and Dinner**

Tuesday, December 6th

- 7:00 - 8:45 **Registration**
- 8:50 **Welcome Remarks**

- 9:00 - 10:00 Bill Wilson, Ray Leach, Rob Baker
Foundation to Finish – Planning Ahead
- 10:00 - 11:00 Warren P. Leach
Turf Alternatives and Ground Covers for Cemeteries
- 11:00 - 11:30 **Morning Break, Supplier Introductions, State Updates**
- 11:30 - 12:30 Betty and Carlo Mencucci
**Gravestone Conservation –
Preserving Old Graveyards**
- 12:30 - 1:30 **Lunch**
- 1:30 - 2:30 Ashlynn Rickord Werner, MTS
**Embracing Cemetery Tourism: A New Venture in
Community Engagement and Revenue Growth**
- 2:30 - 3:30 Brennan Regan
**Cemetery Insurance 101 – How to Protect Your
Cemetery**
- 3:30 - 3:45 **Break**
- 3:45 - 4:30 David Boyle, Joseph Cavallaro, Patrick Healy and
Dan Krueger
**Questions, Quandaries and Conundrums
Ask the Experts**
- 4:30 - 6:00 **Time on Your Own**
- 6:00 - 9:00 **Social Hour and Dinner**

Wednesday, December 7th

- 7:00 - 9:00 **Breakfast and Farewells**

Thank you very much for attending.

Please drive safely!

Kelly Perry, Maureen Crick Owen, Gregory Howard