



## 121st NECA Annual Meeting and Conference

Hawthorne Hotel Salem, Massachusetts

June 17 - June 19, 2024

### Monday, June 17<sup>th</sup>

10:00 Regular Board Meeting

12:00 Annual NECA Golf Tournament / Trap Shooting / Trolley Tour of Salem

**Dinner on your own**

### Tuesday, June 18<sup>th</sup>

8:00 – 9:00 Registration / Continental Breakfast

9:00 – 9:30 Opening Remarks, Welcome First Time Attendees & Vendor Introductions  
Annual Business Meeting – Election of Officers and Directors

9:30 – 9:45 State Legislative Updates

9:45 – 10:30 **Kevin Plodzik, Ed. D – “The Story of the Friends of Concord’s Sleepy Hollow Cemetery”**

10:30 – 11:00 Break and Time with Vendors

11:00 – 12:00 **Dan Isard, Isard Consulting - “The Cemetery of the Future”**

12:00 – 1:00 Lunch and Recognition of Past Presidents

1:00 – 2:00 **Dan Isard, Isard Consulting - “The Cemetery of the Future” (cont.)**

2:00 – 2:45 **Jonathan Charron, Monugrid / IOWAT - “Creating a Foundation”**

2:45 – 3:30 Break and **Time with Vendors**

3:30 – 4:30 **Brenda Sullivan, The Gravestone Girls – “Symbolism in Gravestone Art”**

4:30 – 6:00 Time on Your Own

6:00 – 7:00 **Cocktail Hour**

7:00 – 8:30 **President’s Banquet**

8:30 - **Hospitality Time**

### Wednesday, June 19<sup>th</sup>

7:30 – 9:00 **Continental Breakfast**

Safe travel home and see you at the Frederick Laffond Educational Seminar  
in Sturbridge, MA on December 9 through 11, 2024.