

## Managing your Cemetery For Today and Tomorrow

The 2024 Laffond Seminar Committee and the Board of the NECA would like to thank all the cemeterians in attendance for taking the time from their busy schedules to learn and share their wealth of knowledge with others. In addition, we thank the NECA Industry Vendors for their continued support, and the speakers who have given of their time to share their expertise, and a special thank you to the entire staff of the Publick House, who helped make this event a success.

For those of you who may be joining us for the very first time, we would like to share with you a little bit about who Frederick Laffond was. Freddy, a cemeterian and member of NECA since 1970, served as a director from 1981-1987 and then served the organization as Secretary/Treasurer for the next sixteen years. Fred, for many years, was devoted to making sure this event was a success. He knew all in attendance and his warm personality made everyone feel welcome. If you were a first timer, he made it a point to seek you out and extend a special welcome. In 2003 the Association felt it was appropriate to dedicate this seminar in his name. Fred has been greatly missed by the New England Cemetery Association.

We sincerely hope that you enjoyed this event. Please plan on joining us again next year for the 55<sup>th</sup> Laffond Seminar.

Thank you again for your participation.

*Gregory Howard, David Boyle, David Raposa,  
Pam Brown, and Joseph Swift*

# New England Cemetery Association



## 54TH ANNUAL FREDERICK R. LAFFOND CEMETERY MANAGEMENT SEMINAR



Seminar Committee

**Gregory Howard, David Raposa, Jr., Pamela Brown,  
David Boyle and Joseph Swift**

**December 2nd to December 4th, 2024**

## **54TH ANNUAL NEW ENGLAND CEMETERY ASSOCIATION**

**FREDERICK R. LAFFOND**

### **CEMETERY MANAGEMENT SEMINAR**

## **“MANAGING YOUR CEMETERY -**

## **FOR TODAY AND TOMORROW”**

### **Monday, December 2nd**

11:30—12:45	Registration
12:45— 1:00	Welcoming Remarks & Introductions
1:00—2:00	Marc Lamb, Solutions Consultant at PlotBox <b>Cemetery Software for Municipal, Private and Religious Organizations</b>
2:00—3:00	Todd Mannix, Cooperative Funeral Fund <b>Cemetery Finance</b>
3:00—3:15	Break
3:15—3:30	<b>Introduction of Suppliers</b>
3:30—4:30	Robert Baker, Matthews Cemetery Products <b>So You Want to Build a Mausoleum? Well, Let’s Get Started!</b>
4:30—6:00	<b>Free Time</b>
6:00	<b>Social Hour and Dinner</b>

### **Tuesday, December 3rd**

8:00—8:50	<b>Registration</b>
8:50—9:00	<b>Welcoming Remarks</b>
9:00—10:00	Thomas P. Daly, CCE, Cemetery Helpful Solutions <b>Building the Foundation to Help Govern Your Cemetery</b>

10:00—11:00 Barbara Kemmis, CAE, Executive Director of CANA  
**The Answer is in the Numbers: A Survey of CANA Cremation and Consumer Research (part 1)**

11:00—11:30 **Break**

11:30—12:30 **The Answer is in the Numbers: A Survey of CANA Cremation and Consumer Research (part 2)**

12:30—1:30 **Lunch**

1:30—2:30 Stephen Chiavaroli, GISP, Senior GIS Manager at GZA Environmental and Candace Currie, President, Green Burial Massachusetts Cemetery

**Finding the Right Spot to go 6 Feet Under: A GIS Suitability Analysis for a Conservation Cemetery**

2:30—3:30 Matthew ‘Twig’ Largess (ISA), Arborist & Voice of the Forest

**A Forest Journey**

3:30—3:45 **Break**

3:45—4:30 **Questions, Quandaries and Conundrums—State by State Breakdown**

4:30—6:00 **Free Time**

6:00 **Social Hour and Dinner**

### **Wednesday, December 4th**

7:00—9:00 **Breakfast and Farewells**

***Thank you very much for attending and please drive safely!  
Gregory Howard, David Raposa, Jr., Pamela Brown,  
David Boyle & Joseph Swift***